

# Service Ideas Customization (Pad Print/Etch) Request Form



Company:

Name:

Email:

Phone:

Please complete this form save it as a pdf to your desktop.  
Return by email to [cs@serviceideas.com](mailto:cs@serviceideas.com).

**Remember to attach your completed form and art files.**

If you have any questions or need assistance with your order,  
contact [cs@serviceideas.com](mailto:cs@serviceideas.com) or 651-730-8800.

A proof will be sent to the email provided for approval.

## CUSTOMIZATION INFO

### ARTWORK

- Must submit camera ready artwork (Illustrator/EPS or JPG file)  
*NOTE: Service Ideas is not able to modify logos or art*
- 400 DPI resolution is the minimum requirement for Pad Printing
- 600 DPI resolution is the preferred requirement for Etching
- MOQ – 36 each
- Artwork Fee: A one-time fee of \$100.00 for new orders. For re-orders there is an additional \$40.00 set-up charge.  
Final Per Each: \$10.00 + List Price includes one color printing with single hit. Second color or 2nd side print additional \$10.00 each.  
Limit of 2 colors. Please allow 3–4 weeks for the final product once proof has been approved.  
Preproduction Sample Fee: \$50.00 + cost of product. *Please allow 3-4 weeks for final product once proof has been approved.*

### OPTIONS

- Pad Printing – Up to 2 colors per hit (must provide PMS colors)  
Artwork requiring more than 2-color will need to be pre-approved
- Laser Etching – Available for Stainless products only  
(etched white or black/c-mark)

## CHOOSE METHOD

### METHOD:

#### PAD PRINT:

1 COLOR (PMS):

2 COLOR (PMS):

400 DPI resolution is the  
minimum requirement  
for Pad Printing

#### LASER ETCHED:

ETCHED WHITE:

ETCHED BLACK/C-MARK:

600 DPI resolution is the minimum requirement for Etching

#### ARTWORK ATTACHED

File Name:

### CUSTOMIZED PRODUCT

Please identify the product you are having customized

### QUANTITY:

#### PLACEMENT:

Please identify the placement of artwork

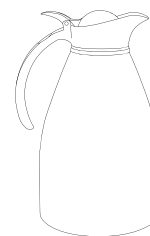
1 SIDE

2 SIDES

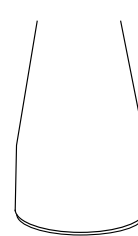
As indicated:



Placement A  
Facing Left



Placement B  
Facing Right



Placement C  
Centered

#### TEXT ONLY

Standard Font: 48 Arial Bold:

Please click to email files to: [cs@serviceideas.com](mailto:cs@serviceideas.com)